



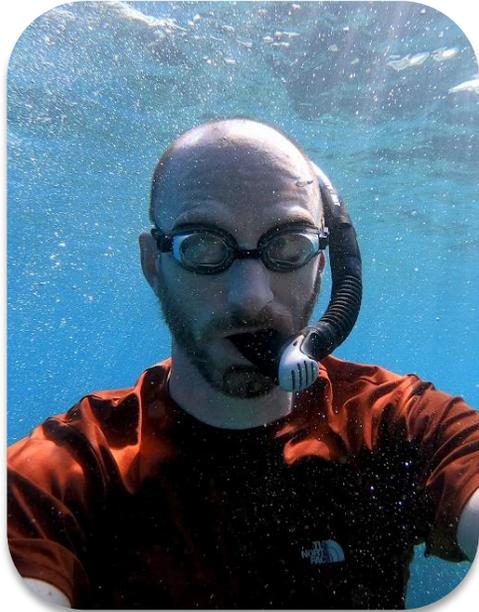
# Leveraging AI

No regret moves from early use case pilots

Generated by AI

40th Annual FPC Seminar + Expo

# Introductions



**Jay Wratten**

US Digital Lead  
Boulder, Colorado



**April Woods**

Florida Building Systems Director  
Orlando, Florida

# Learning Objectives



## Understand

Early AI use cases showing **business value** in application to AEC industry



## Explain

The **impacts** AI is having on business as usual



## Explore

New partnering models that leverage solution providers



## Identify

No regret moves that can be applied to ongoing projects

# TOPICS

- 1 Our approach to AI
- 2 Use Case proof of concepts
- 3 Partnering
- 4 No Regret Moves





# Our Approach to AI

1

## Stay in our lane

Our expertise is in the built and natural environment.

It is not in selling software.

2

## Add value at every step

Ensure that AI tools are providing clear value to our clients, employees, and shareholders.

Beware of shiny objects and pet projects.

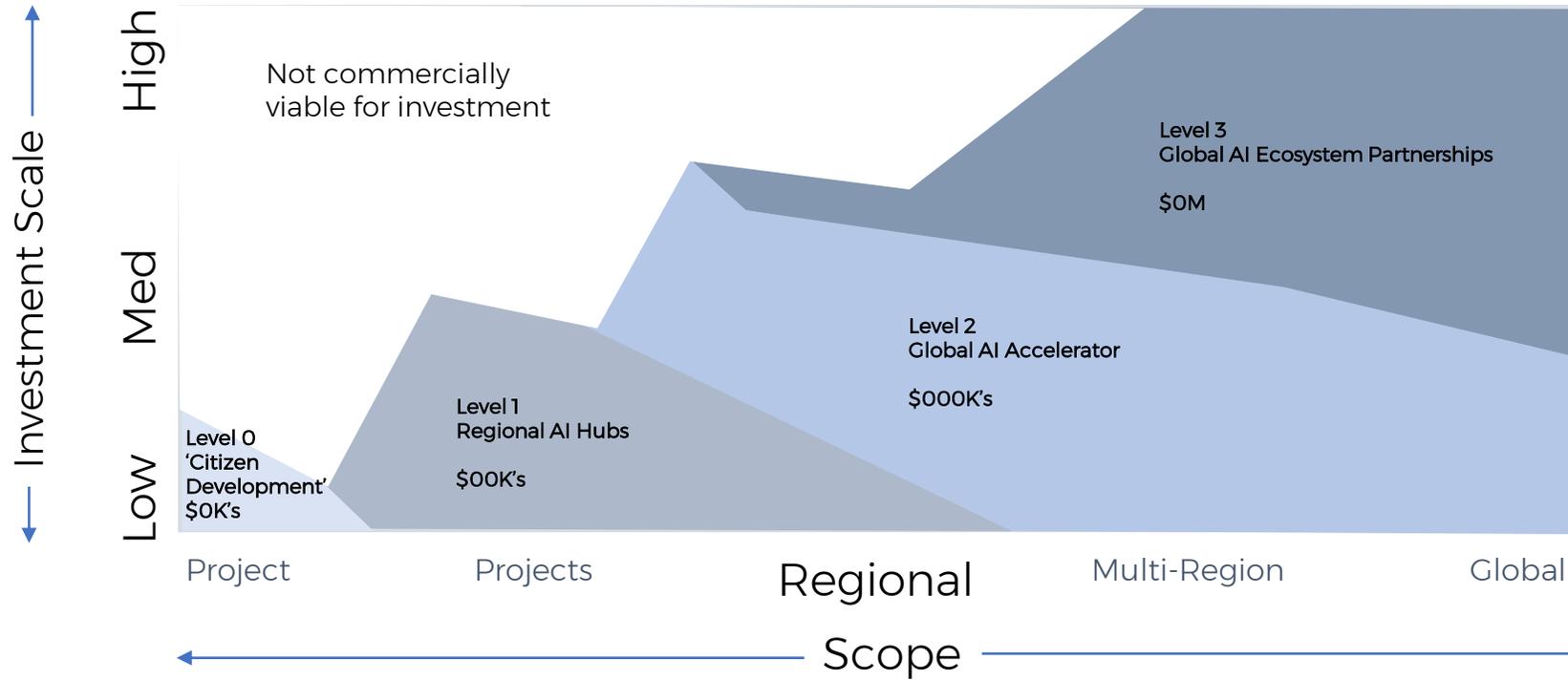
3

## Don't get sued

Provide governance for use of AI, considering:

- Privacy & security
- Transparency
- Reliability & safety
- Fairness & Inclusiveness
- Accountability
- IP

# Levels of Investment



# Providers, Partners & Alliances



# AI isn't magic It is probability



source: <https://www.atmosera.com/blog/object-detection/>

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1956

## Artificial Intelligence

The ability of machines to mimic human cognitive functions such as learning, reasoning, problem-solving, and decision-making through algorithms that enable complex data analysis and interpretation.

1997

## Machine Learning

A subset of AI where algorithms learn from data without explicit programming, improving their performance over time through statistical patterns and iterative refinement.

2012

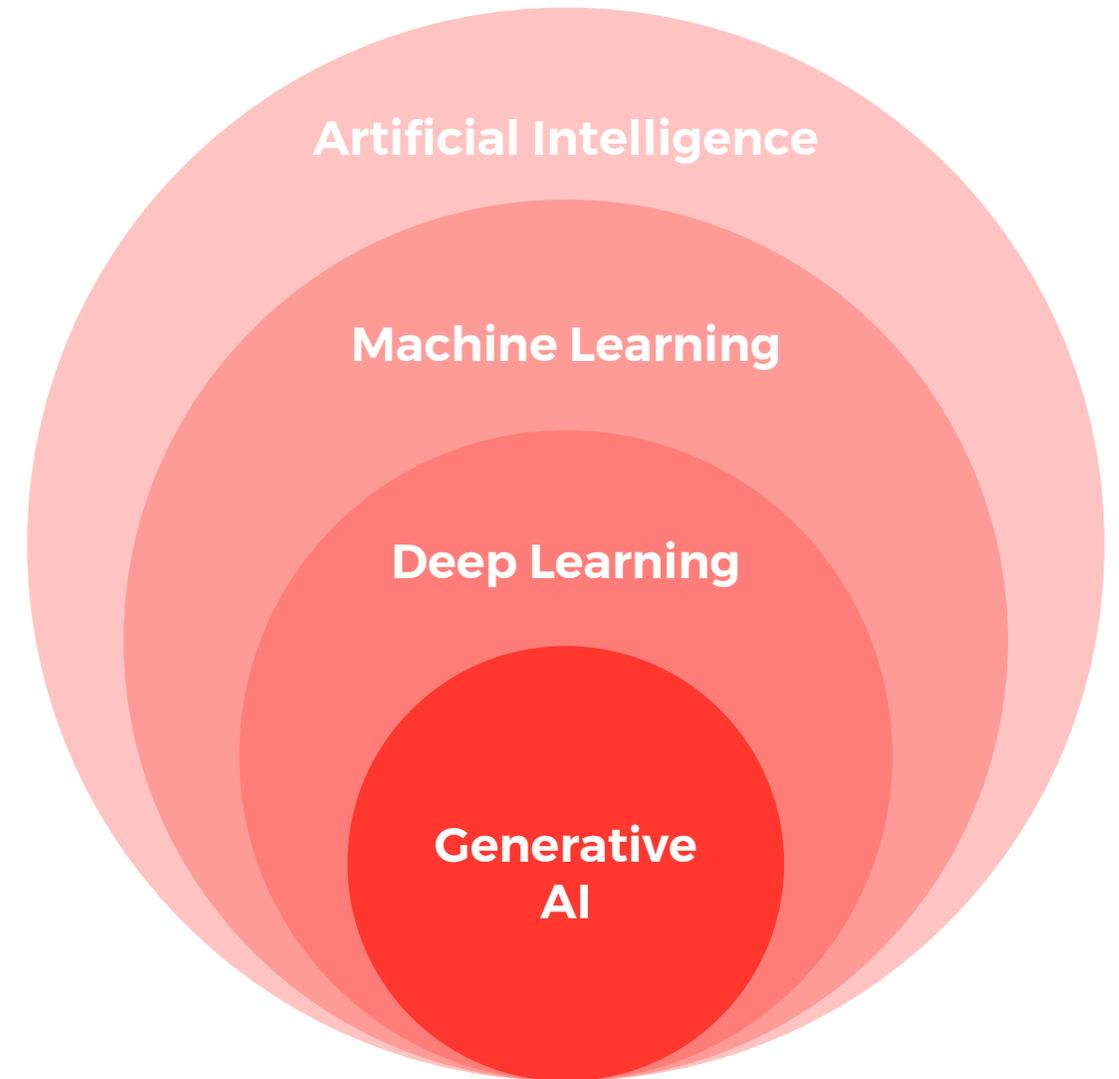
## Deep Learning

A type of Machine Learning that uses artificial neural networks inspired by the human brain, capable of processing complex data like images and natural language.

2021

## Generative AI

Large Language Models (LLMs) and image generation tools are a specific application of deep learning, trained on vast amounts of data, that can generate content based upon the input and prompts they receive from the user.



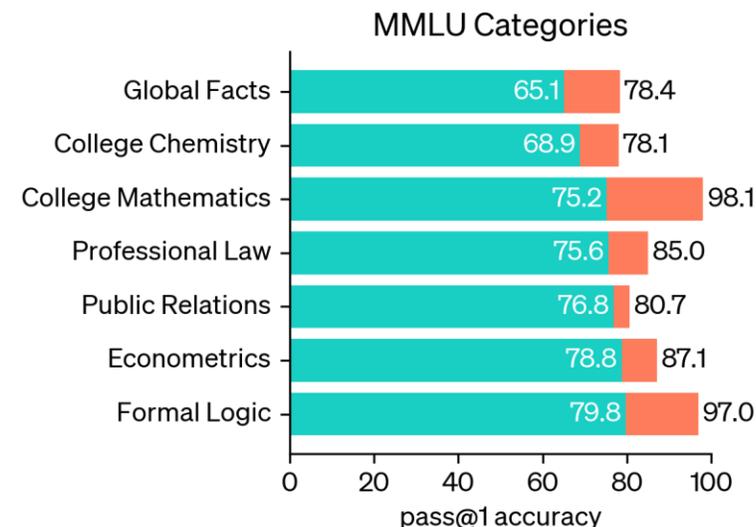
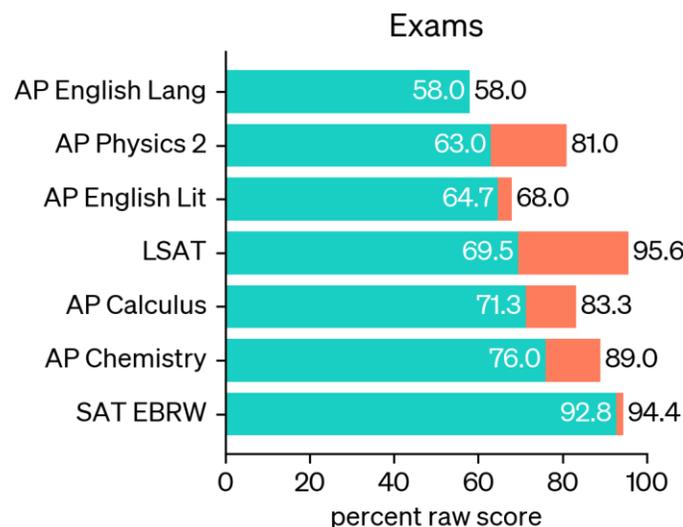
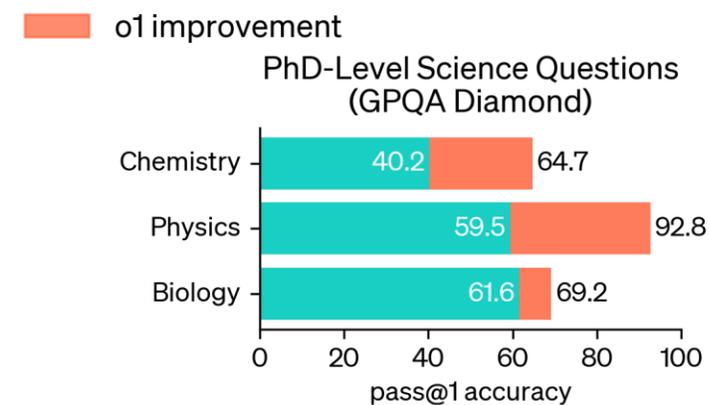
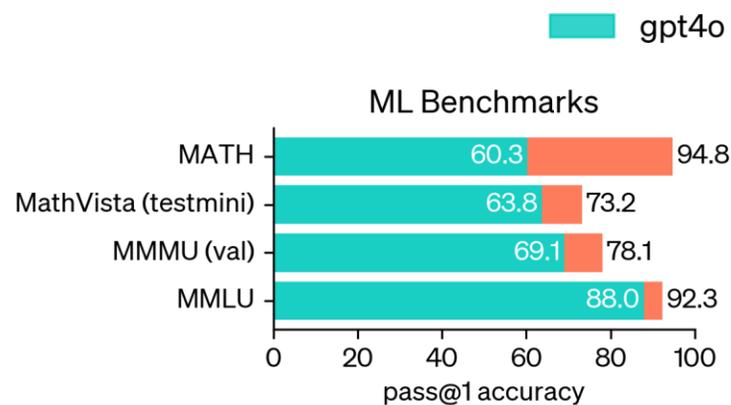
source: Microsoft

# Recent Breakthroughs

2016	Object recognition <i>Human parity</i>
2017	Speech recognition <i>Human parity</i>
2018	Machine reading comprehension <i>Human parity</i>
2018	Machine translation <i>Human parity</i>
2019	Conversational Q&A <i>Human parity</i>
2020	Image captioning <i>Human parity</i>
2021	Natural Language Understanding <i>Human parity</i>
2021	Commonsense Question Answering <i>Human parity</i>
2022	ChatGPT
2023	GPT-4
2023	2023 GPT-4 Turbo, GPT-4 Turbo w/ Vision
2024	GPT-4o instant voice response

source: Microsoft

# Rapid Advancement

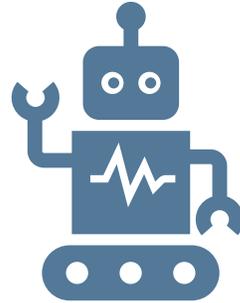


source: OpenAI

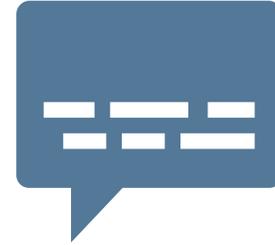
# Use Case Categories



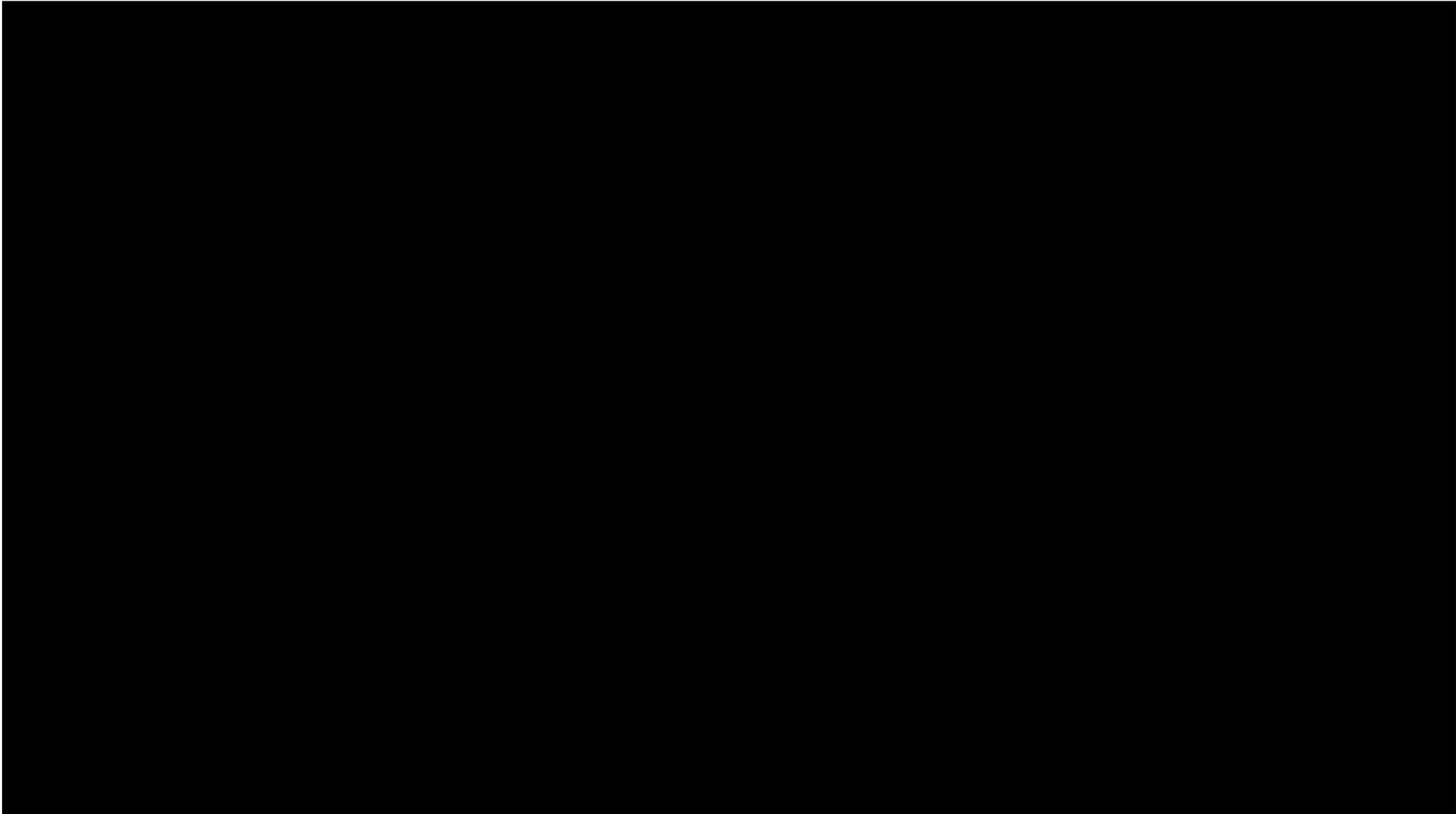
**Find**



**Analyze**

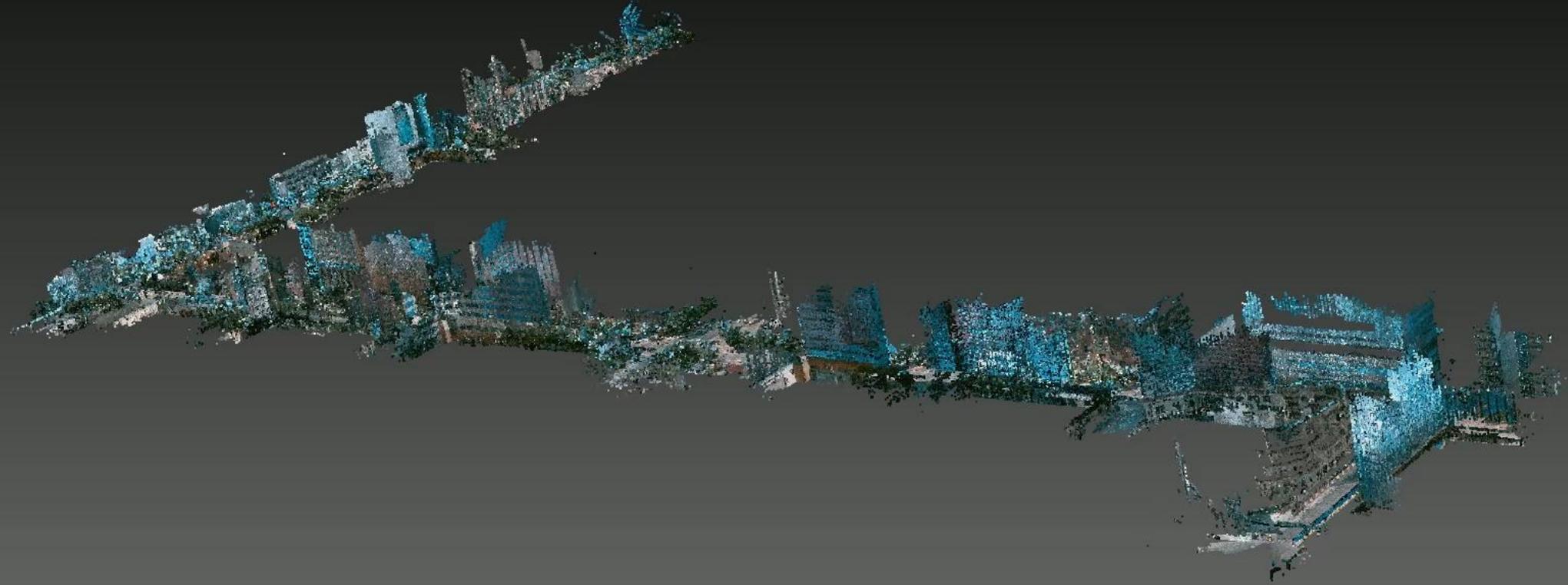


**Create**



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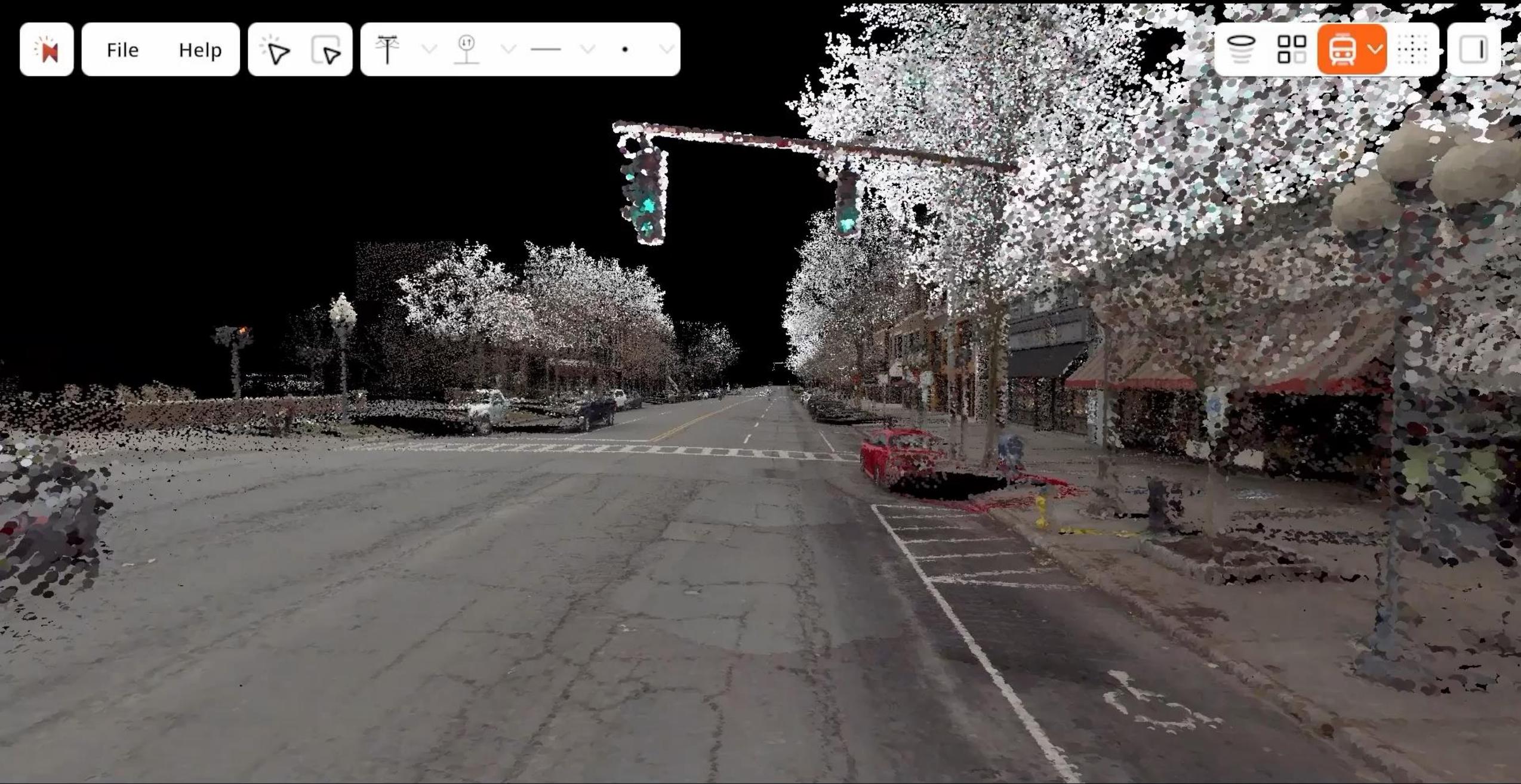
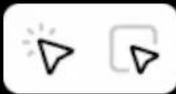
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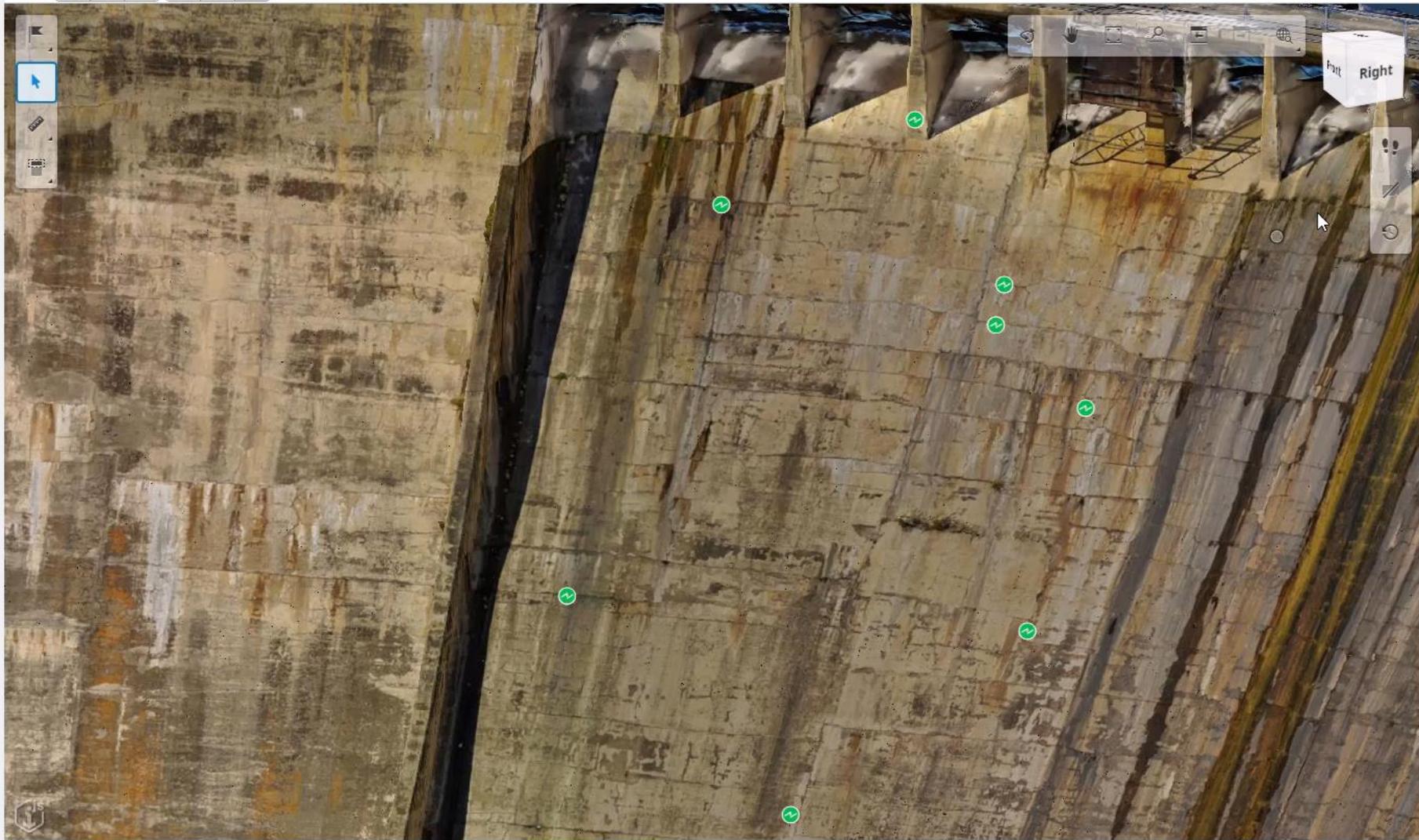


File

Help



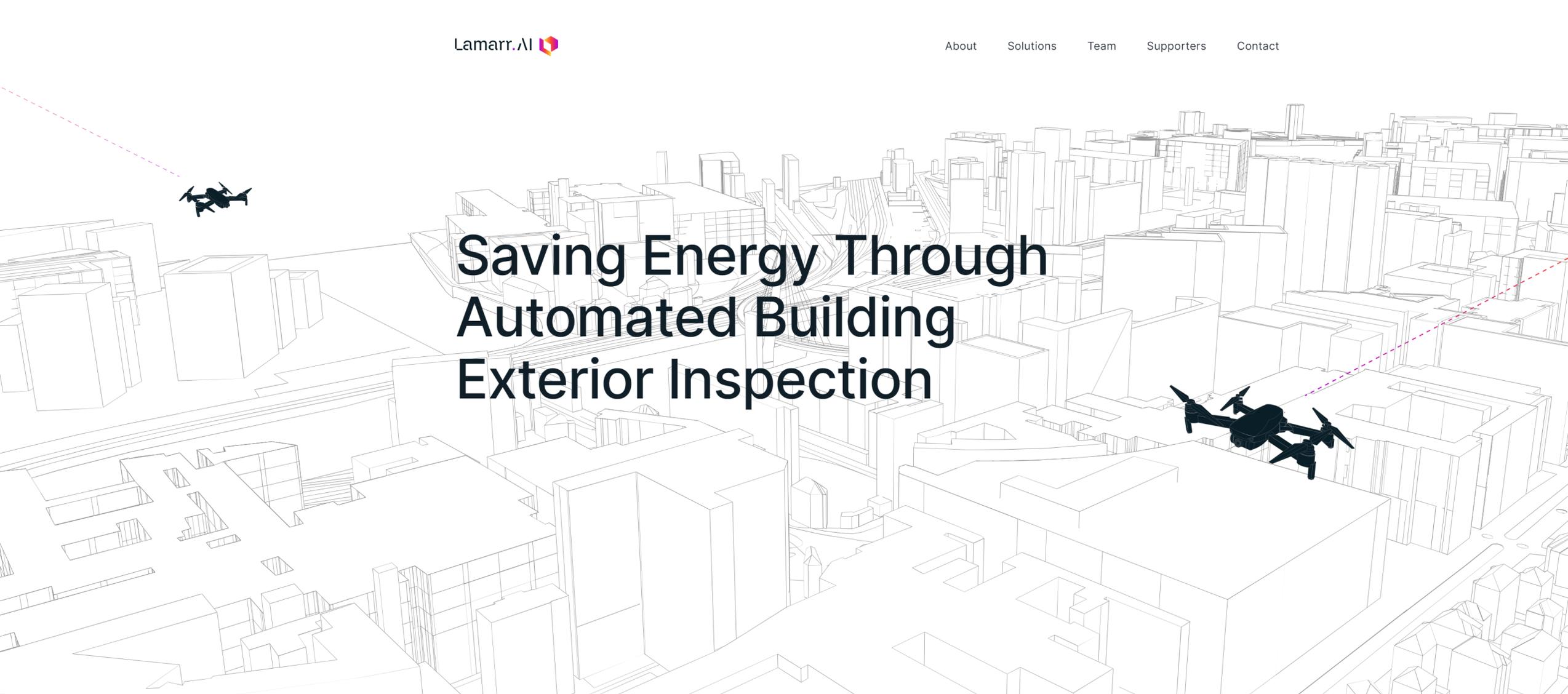




Reality Data

- OpenStreetMap Buildings
- new project 3D Lines Detection\_1
- new project Savage\_Dam-01-2023\_BV1
- new project Savage\_Dam-01-2023\_BV1
- new project Savage\_Dam-01-2023\_BV1
- Savage\_Dam
- Savage\_Dam\_01-2023 Savage Dam Combined R...
- Savage\_Dam\_1-2024 - WSP- cloud - Version 1
- Savage\_Dam\_1-2024 - WSP- cloud - Version 1
- Savage\_Dam\_BV2

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# Saving Energy Through Automated Building Exterior Inspection

AI-powered envelope diagnostics to accelerate the transition to Net Zero buildings.

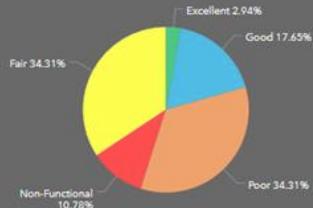
source: lamarr.ai

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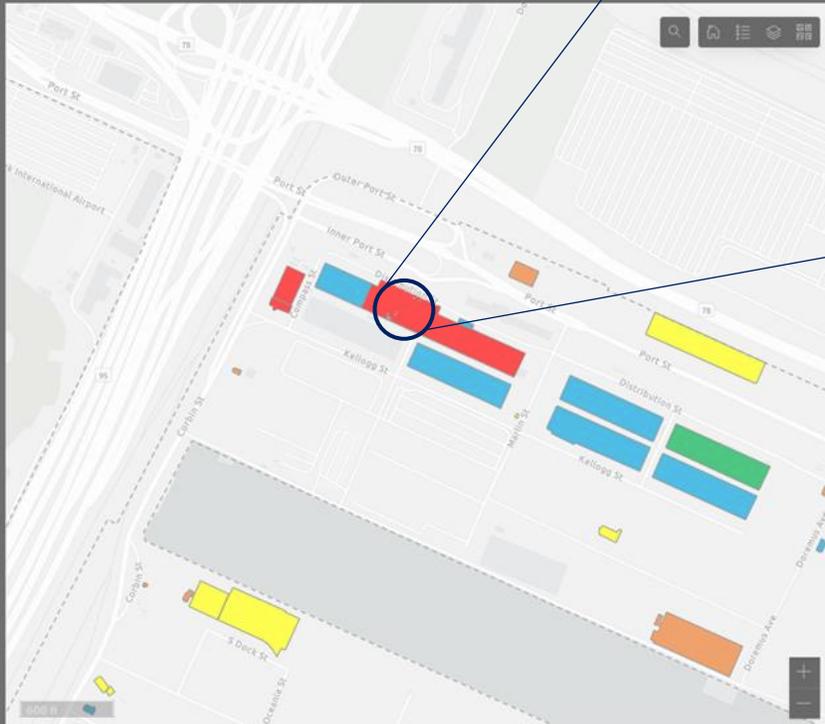
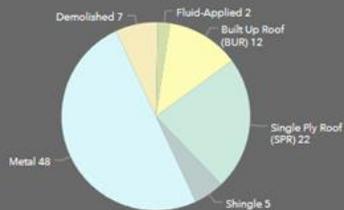
Roof Management Dashboard - Ports Pilot

Total Roof Area  
4.7M

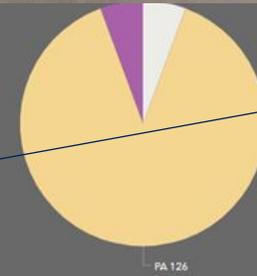
Roof Condition



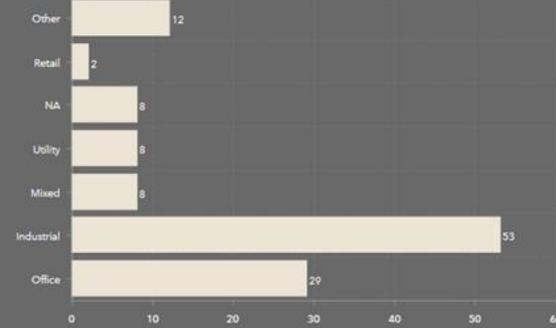
Assot Info Generic Roof Type



Esri Community Maps Contributors, City of Newark, NYC OpenData, New Jersey Office of GIS, © OpenStreetMap, Microsoft, Esri, TomTom... Powered by Esri



Building by Use





The New York City Housing Authority (NYCHA) manages 335 developments, housing over 530,000 residents.

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—  
THE RESIDENT  
POPULATION IS  
LARGER THAN  
MANY CAPITAL  
CITIES



Wellington, New Zealand  
212,000



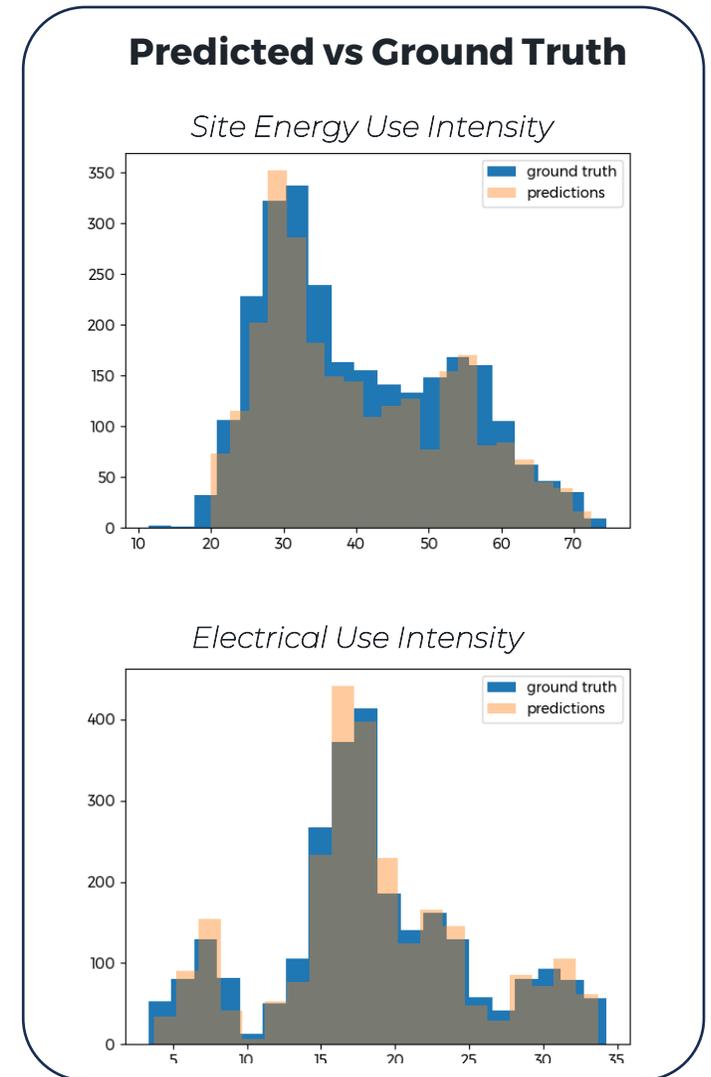
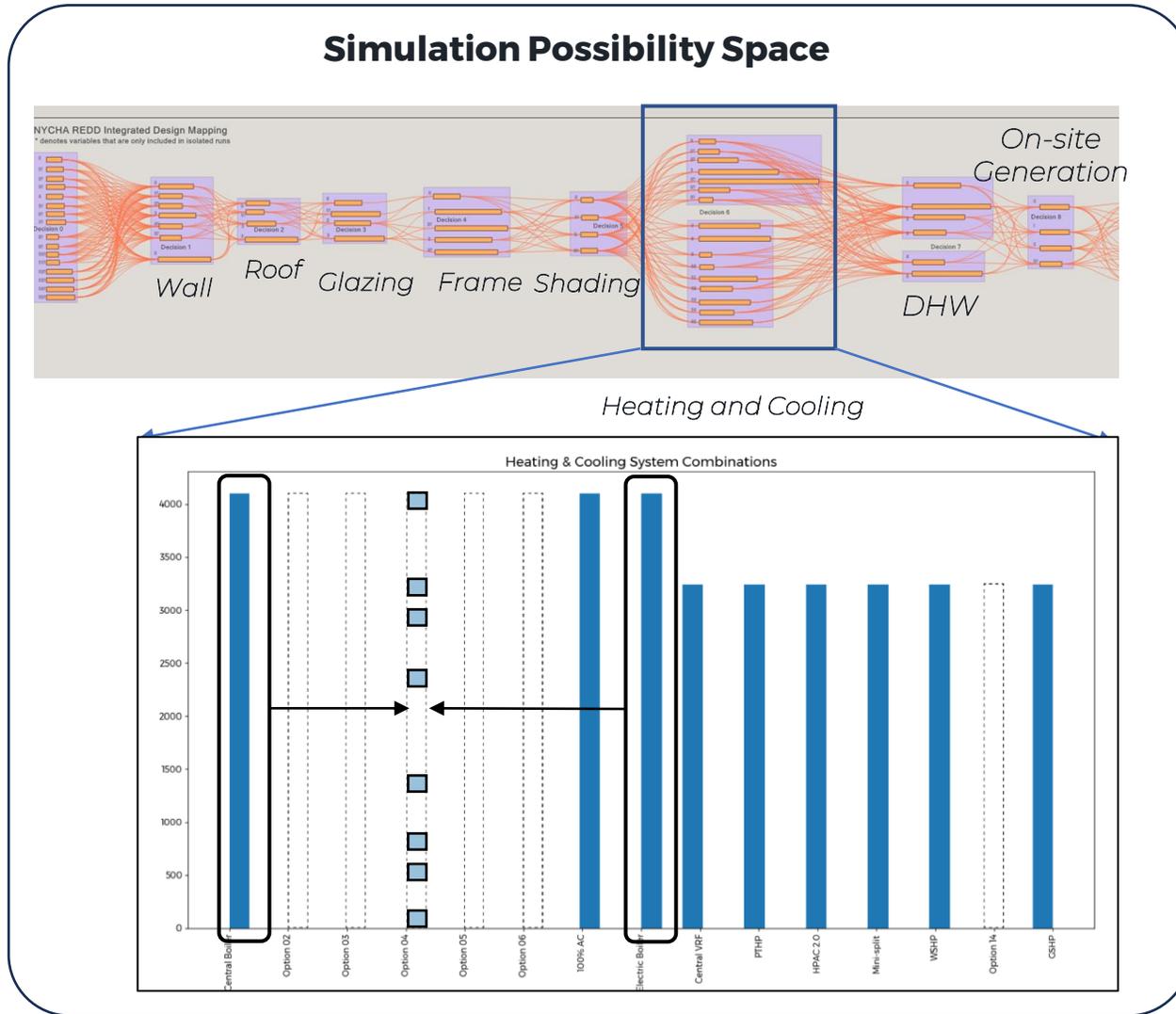
Lisbon, Portugal  
509,000



San Jose, Costa Rica  
342,000

# Surrogate Modeling

The number of possible iterations was in the billions, which was impossible to simulate. However, we can train a model to fill the gaps using the surrounding data.



CALCULATE SENSITIVITY

SHOW ITERATIONS

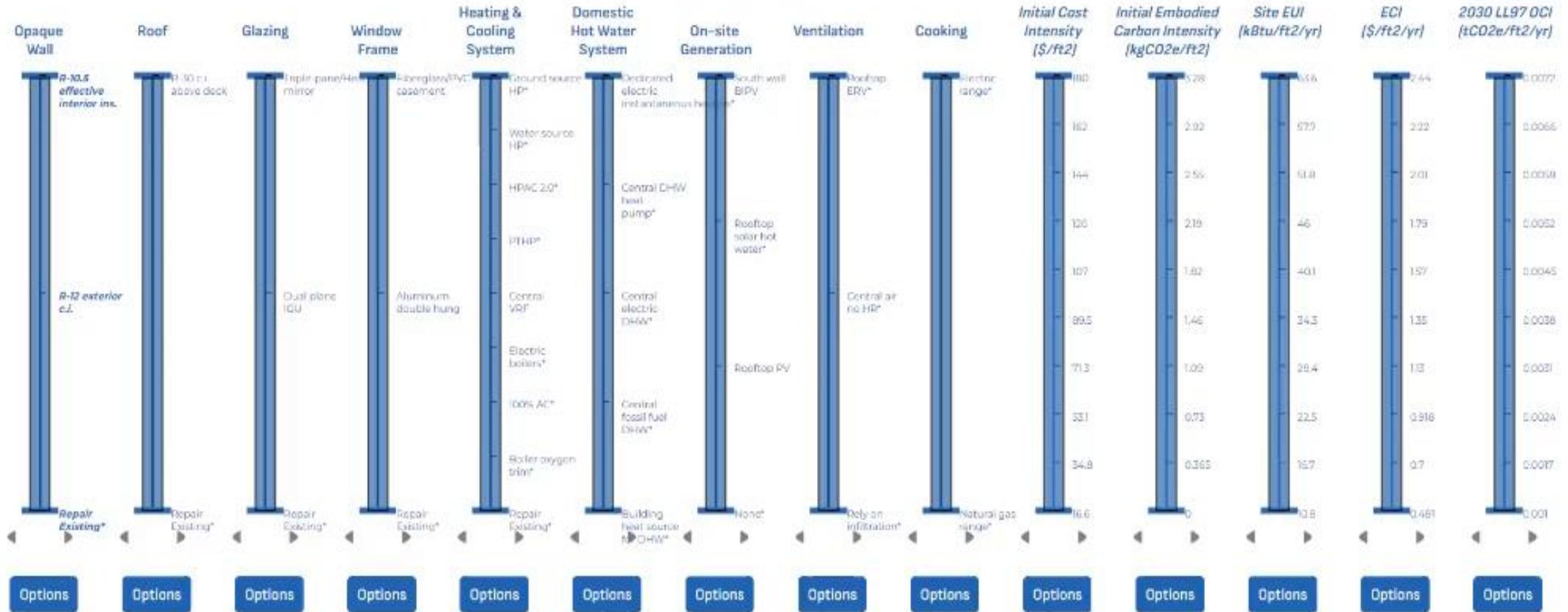
HIDE DOMAIN BOXES

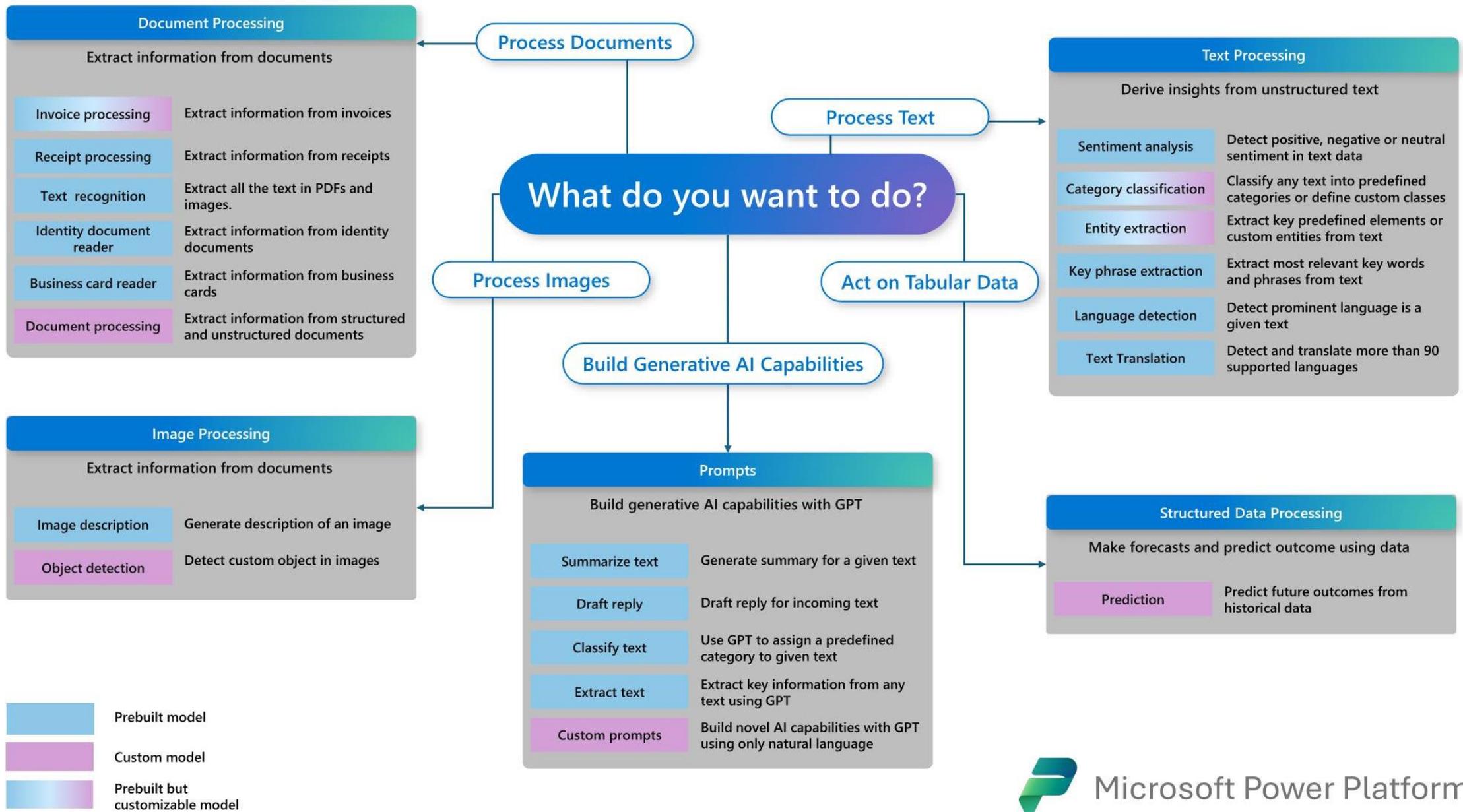
ADD PARAMETER

EXPORT SELECTED (0)

EXPORT ISOLATED

No default embodied carbon value\* Count: 32616

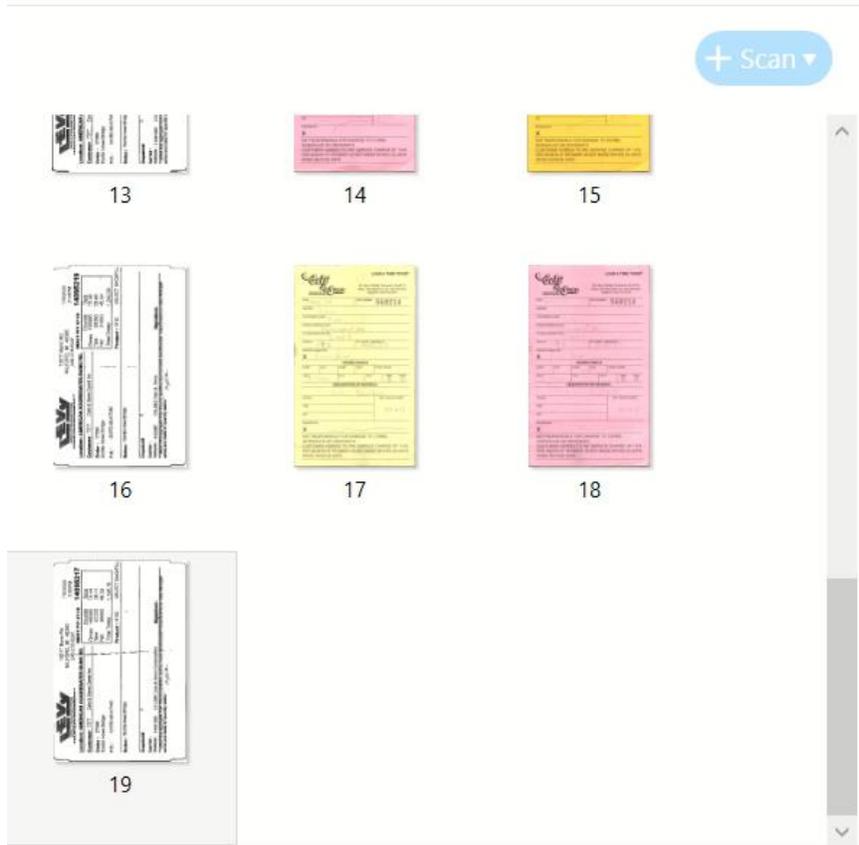






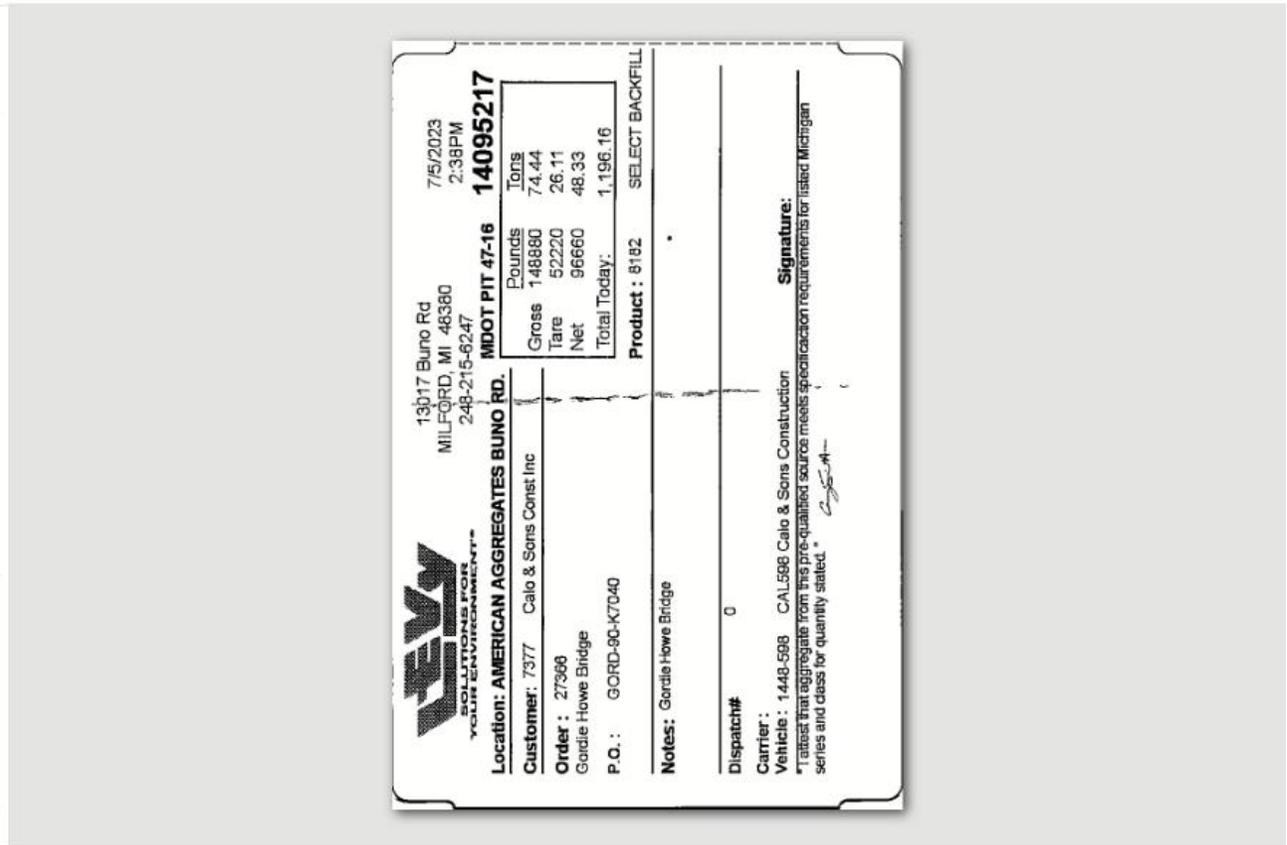
# Gordie Howe International Bridge

# Scanning (page 19)..



Total selected : 1

Skip this screen next time.



Progress

# Microsoft AI Builder

Invoice No	Invoice Date	Invoice Type	Invoice Amount	Invoice Due Date	Invoice Status	Invoice Description	Invoice Reference	Invoice Location	Invoice Contact
1000001	2020-01-01	Standard	1000.00	2020-01-15	Open	Invoice for 1000 units	1000001	1000001	1000001
1000002	2020-01-02	Standard	2000.00	2020-01-16	Open	Invoice for 2000 units	1000002	1000002	1000002
1000003	2020-01-03	Standard	3000.00	2020-01-17	Open	Invoice for 3000 units	1000003	1000003	1000003
1000004	2020-01-04	Standard	4000.00	2020-01-18	Open	Invoice for 4000 units	1000004	1000004	1000004
1000005	2020-01-05	Standard	5000.00	2020-01-19	Open	Invoice for 5000 units	1000005	1000005	1000005
1000006	2020-01-06	Standard	6000.00	2020-01-20	Open	Invoice for 6000 units	1000006	1000006	1000006
1000007	2020-01-07	Standard	7000.00	2020-01-21	Open	Invoice for 7000 units	1000007	1000007	1000007
1000008	2020-01-08	Standard	8000.00	2020-01-22	Open	Invoice for 8000 units	1000008	1000008	1000008
1000009	2020-01-09	Standard	9000.00	2020-01-23	Open	Invoice for 9000 units	1000009	1000009	1000009
1000010	2020-01-10	Standard	10000.00	2020-01-24	Open	Invoice for 10000 units	1000010	1000010	1000010

FO NO.	ORDER NO.	ORDER DATE	PLANT	QTY ORDERED	QTY SHIPPED	ORDER AMOUNT	DESIGNER
1000001	1000001	2020-01-01	1000001	1000.00	1000.00	1000.00	1000001
1000002	1000002	2020-01-02	1000002	2000.00	2000.00	2000.00	1000002
1000003	1000003	2020-01-03	1000003	3000.00	3000.00	3000.00	1000003
1000004	1000004	2020-01-04	1000004	4000.00	4000.00	4000.00	1000004
1000005	1000005	2020-01-05	1000005	5000.00	5000.00	5000.00	1000005
1000006	1000006	2020-01-06	1000006	6000.00	6000.00	6000.00	1000006
1000007	1000007	2020-01-07	1000007	7000.00	7000.00	7000.00	1000007
1000008	1000008	2020-01-08	1000008	8000.00	8000.00	8000.00	1000008
1000009	1000009	2020-01-09	1000009	9000.00	9000.00	9000.00	1000009
1000010	1000010	2020-01-10	1000010	10000.00	10000.00	10000.00	1000010

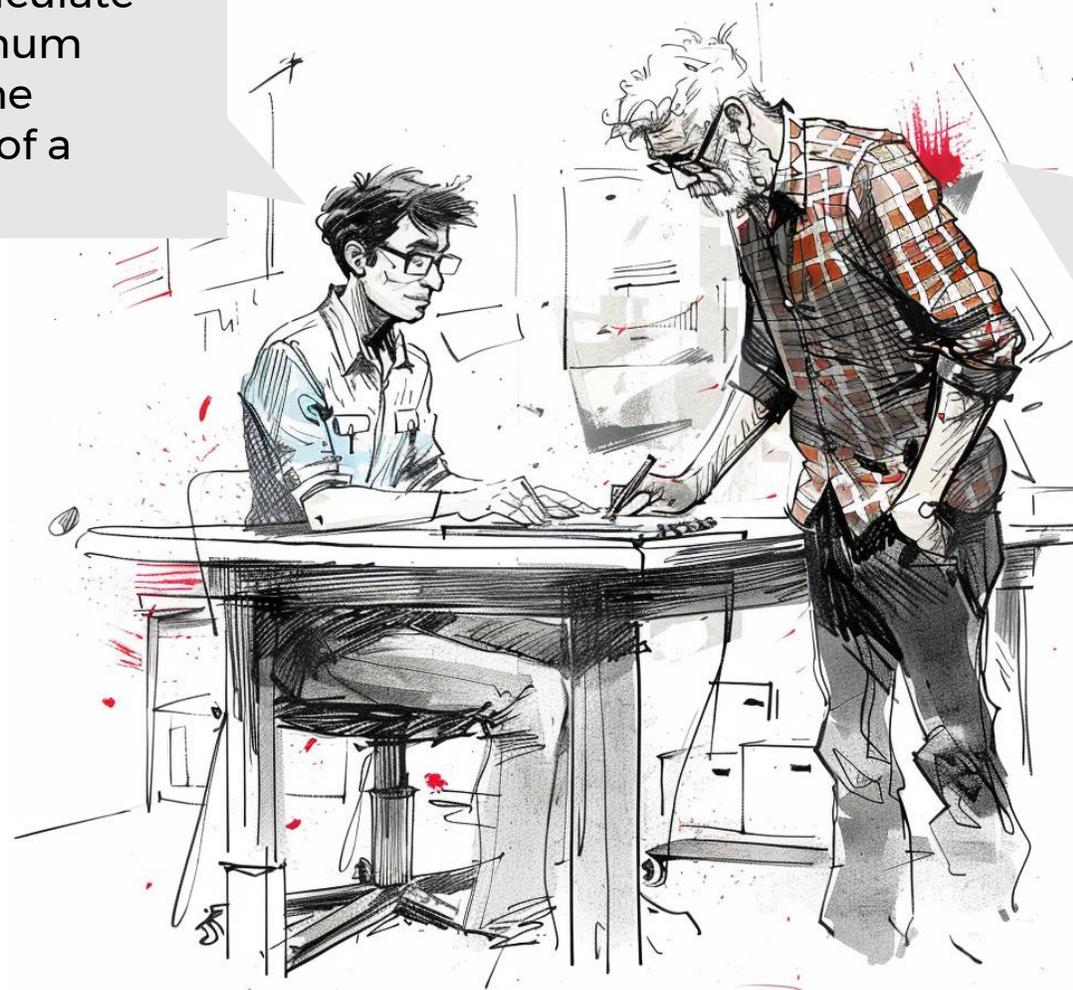
ITEM NO	DESCRIPTION	QTY	UNIT	PRICE	TOTAL
1000001	1000001	1000	UNIT	1.00	1000.00
1000002	1000002	2000	UNIT	1.00	2000.00
1000003	1000003	3000	UNIT	1.00	3000.00
1000004	1000004	4000	UNIT	1.00	4000.00
1000005	1000005	5000	UNIT	1.00	5000.00
1000006	1000006	6000	UNIT	1.00	6000.00
1000007	1000007	7000	UNIT	1.00	7000.00
1000008	1000008	8000	UNIT	1.00	8000.00
1000009	1000009	9000	UNIT	1.00	9000.00
1000010	1000010	10000	UNIT	1.00	10000.00

Undo | Clipboard | Font: Calibri (Body) 11 | Bold, Italic, Underline, Text Color, Background Color | Alignment: Wrap Text, Merge & Center | Number: General | Styles: Conditional Formatting, Format As Table, Cell Styles | Cells: Insert, Delete, Format | Editing: AutoSum, Clear, Sort & Filter, Find & Select | Add-ins: Add-ins, Get Jira Data

A173 | X | ✓ | fx

	JointID	Member1/2	RC Set	Qty Installed	Date Stuffed	Date Snugged	Date Tensioned	Date QA Testing	Detail
29	U03- EG-S5-S- Web	U02EG123/U03EG122	2022-38956	100	04/08/2022		15/08/2022	15/08/2022	20/06/2023
30	U03- EG-S5-N- Bottom	U02EG522/U02EG523	2022-39120	46	13/08/2022		15/08/2022	15/08/2022	09/06/2023
31	U03- EG-S6-S- Bottom	U03EG122/U03EG121	2022-38948	16	23/08/2022		25/08/2022	21/09/2022	04/03/2023
32	U03- EG-S5-N- Top	U02EG523/U03EG522	2022-38945	42	16/08/2022		16/08/2022	16/08/2022	05/01/2023
33	U03- EG-S5-N- Bottom	U02EG522/U01EG523	2022-39120	2	16/08/2022		16/08/2022	16/08/2022	09/06/2023
34	U03- EG-S6-S- Bottom	U03EG122/U03EG121	2022-38948	58	25/08/2022		25/08/2022	21/09/2022	04/03/2023
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How to calculate the maximum stress at the boundary of a tunnel?

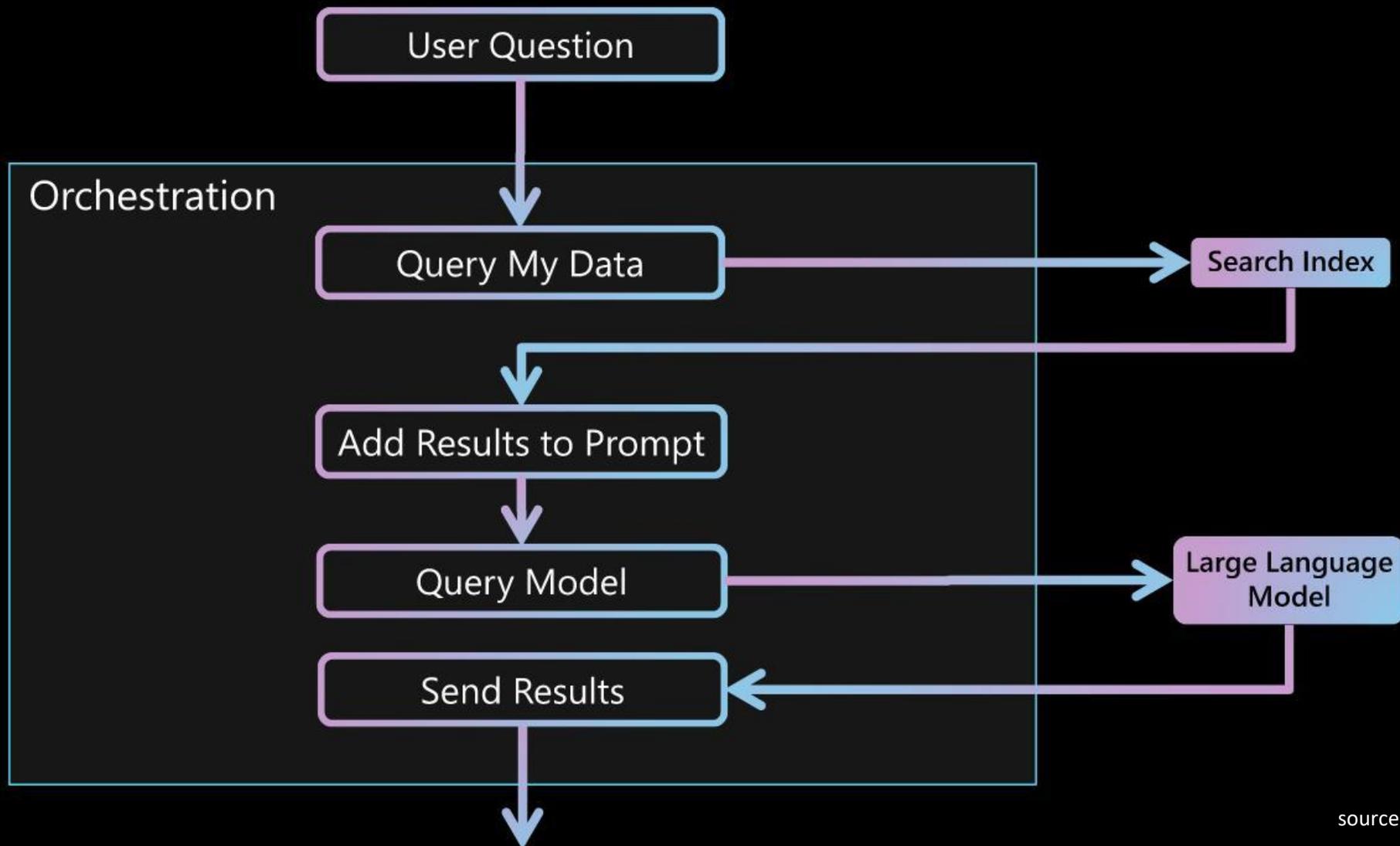


To calculate the maximum stress at the boundary of a tunnel, its essential to understand the factors that influence stress concentration around tunnel boundaries and how these stresses can be determined through both theoretical and numerical methods

1. understand maximum tangential stress
2. numerical parameters and geometry considerations
3. in situ stress fields

Generated by AI

# Retrieval Augmented Generation



# Conceptual Architecture

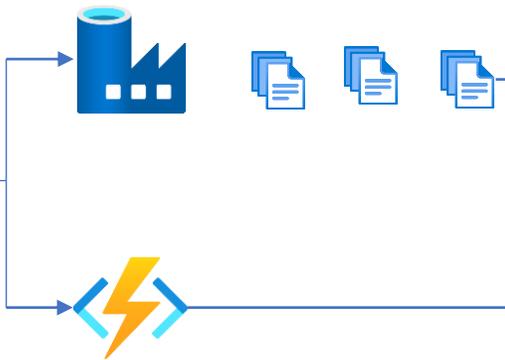
Source

Ingest

Store

Process

Serve



Initial large volume of data load and incremental data updates



Store data and keep the data



Content summary and/or generation based on retrieval data



User interface to access to services



Monitoring



Identity & Access



source: Microsoft



**image generation demo**

# Custom GPT demo



## VA Hospital Engineering Consultant

By community builder 

Expert consultant for VA hospital engineering systems design.

What are the VA standards for mechanical syste...

How should I design HVAC systems to comply...

What are the requirements for telecommunicatio...

What are the best practices for boiler system design in V...

# STANDARD

**ANSI/ASHRAE/ASHE Standard 170-2021**  
(Supersedes ANSI/ASHRAE/ASHE Standard 170-2017)  
Includes ANSI/ASHRAE/ASHE addenda listed in Appendix F

# Ventilation of Health Care Facilities

**Can we compare standards**  
in 90 seconds...

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Generated by AI

# Sentiment Analysis

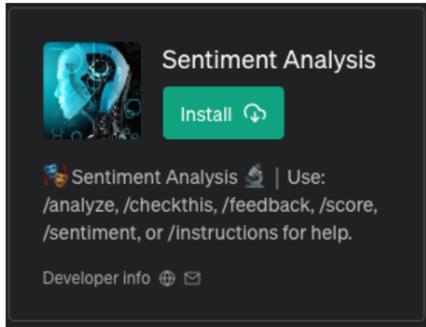
## Sentiment Analysis - New plugin for ChatGPT

API chatgpt, api, plugin-development, chatgpt-plugin



MadieLaine

### Sentiment Analysis



### Overview

The Sentiment Analysis plugin is a powerful tool that allows users to perform in-depth sentiment analysis on any text leveraging large language models. Whether you need to understand customer feedback, analyze user comments, or explore the emotional tone of a text, this tool offers a range of functionalities to suit your needs. Explore below to find out how you can unleash the power of sentiment analysis with ease!

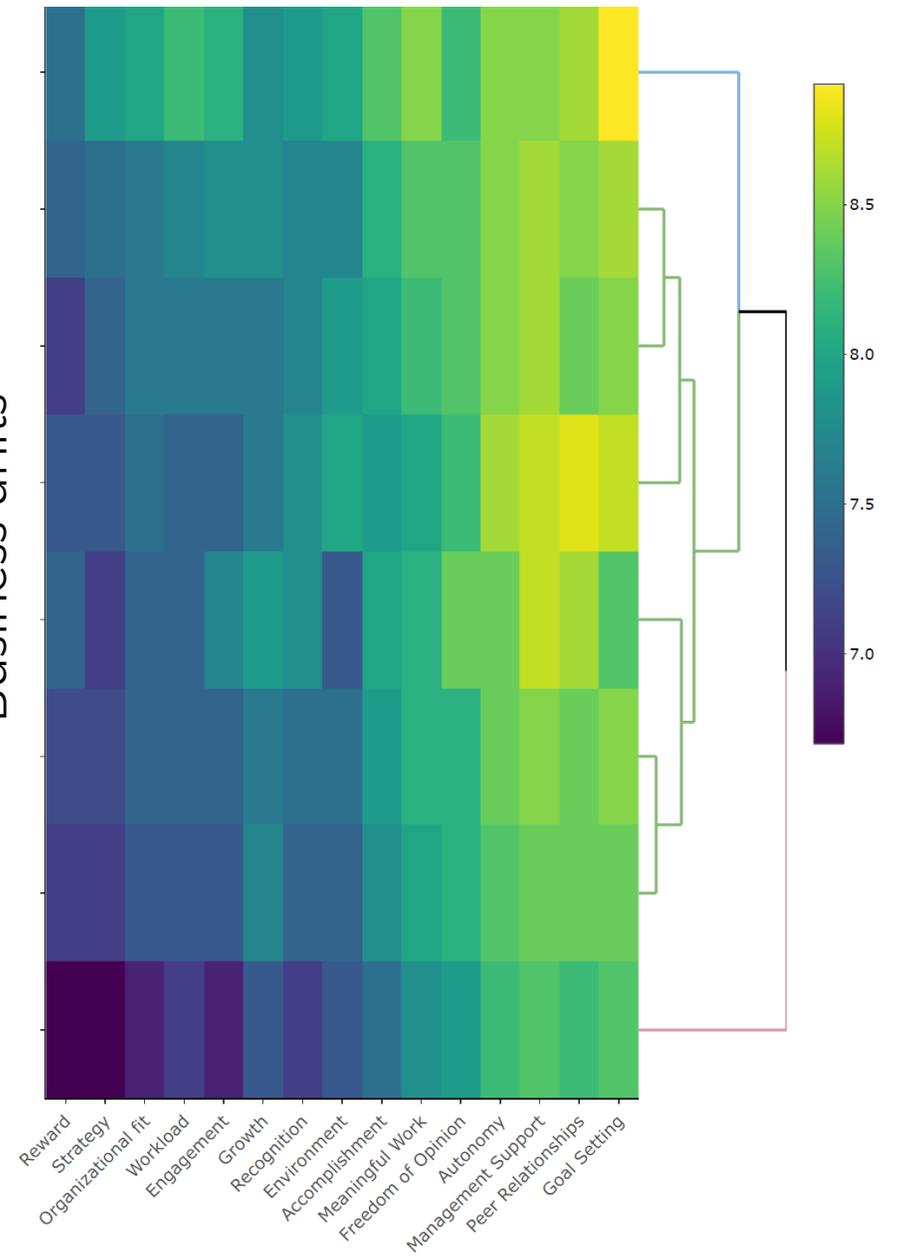
Aug 2023

Aug 2023

1 / 2  
Aug 2023

Mar 26

Business units



# No Regret Moves

1

## Data, data, data.

Your ability to create AI differentiators is built on a foundation of unique data.

If you don't have a project data strategy, you probably need one.

Get a handle on data rights and IP.

2

## Play with purpose

Understand what problems you are trying to solve

Define process for evaluating success

Don't underestimate training needed.

Provide a venue for sharing ideas between employees

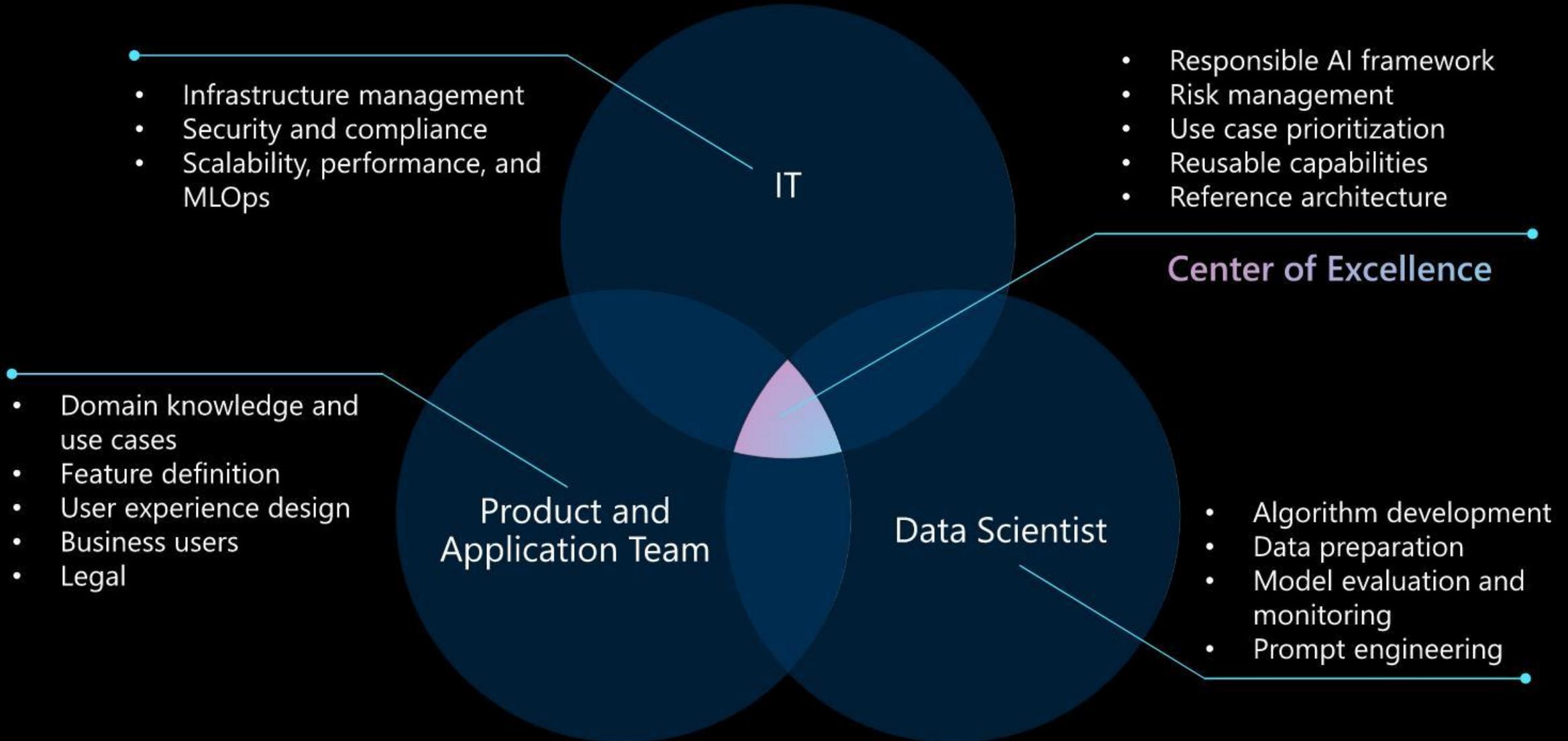
3

## Get governance in place

Our industry is still coming to terms with AI, make sure you're keeping an eye on the shop.

Track regulatory requirements, states like California are now requiring AI disclosure.

# Centralized, cross functional AI platform team



# Future state



**Agents**



**Storytellers**



**Wizards**

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# How do we get there



**Upskilling**



**New Business Models**



**Partnerships**

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A stylized, low-poly landscape with a person standing on a peak, overlaid with the word "Questions?". The landscape is composed of various colored polygons in shades of blue, orange, and red, creating a geometric, abstract mountain range. A silhouette of a person stands on a prominent peak in the foreground, looking out over the vast, layered terrain. The sky is a soft, warm gradient of yellow and orange, suggesting a sunrise or sunset. The overall mood is contemplative and expansive.

# Questions?

[april.woods@wsp.com](mailto:april.woods@wsp.com)

[jay.wratten@wsp.com](mailto:jay.wratten@wsp.com)

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